



**BärenLuftballons**

Druckerei für Werbeballons seit 1955

**Druckerei für Werbeballons  
(Advertising Balloon Printing Works)  
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**Issued Feb. 2009**

## **Information sheet for printing several colours in flexography (up to 4 colours) and screened printing (not silk screen)**

### **Requirements for printing in several colours and screened printing**

When printing balloons, the colours are not overprinted as with HKS or Pantone but are printed beside each other with a distance of at least 0.2 mm (trapping).

We print up to four colours. Other shades may be possible using screened areas.

*If you would like more **colours**, please ask for Euroscale in balloon printing.*

In order to carry out your print order as quickly as possible we require:

- **artwork 1:1:** Please ask about the maximum printing area for the size of balloon you require, 1 side or 2 sides, or look at our data sheets as downloadable pdf file.
- **Colour graphics 1:1:** Per colour one original in **black and white** as a positive film, right-reading (emulsion side up) or a print-out.
- **Flashes:** A distance between the printing inks (trapping—the colour of the balloon shines through) of **0.2 mm** for a size ratio of 1:1.
- **Screened areas:** The screened areas or gradations may only have a value of **10% to 40%** of a colour. We recommend a 19 screen or coarser (19 screen = 45 lpi).

**! Additional cost appear, if we have to separate colours, change artworks' s colour to black, include flasher or screened areas !**

Best regards,

**the reprographics Team**

Visit our website  
[www.baerenballons.de](http://www.baerenballons.de)